

John R. Loggins Jr.

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Photo Research and Digital Imaging

Image Manager, Mission Projects, 11/07-1/09

National Geographic Magazine, Washington, DC

Wrote to grantees about submitting photos of their National Geographic Society funded field research for potential stories in the magazine or on the web site. Compiled a guide to send out on effective composition and photographic techniques that could improve the look of the images. Obtained rights, captions, and credit information. Placed received images on a media database for photo editors to edit, and inputted descriptive keywords and other Metadata for staff to be able to search for them. Maintained communication to various departments at NGS such as digital media, television, and public relations on the status of images I received. Researched additional photos in our collection and stock photo agencies, or contacted professional photographers for images to enhance the final presentation. Captured, logged, and edited submitted raw video of interviews and other field documentation with Final Cut Pro.

Assistant Photo Editor, 2/04-10/06

Old House Journal, Washington, DC

Searched for photos and archival images to accompany articles in a bimonthly magazine on home restoration. Contacted photographers, libraries, archives, publishers, and historical societies for photos and archival images. Obtained rights for image usage. Sent out transparencies and prints to be scanned and verified that digital photographs or other images received digitally met print resolution standards. Placed images in QuarkXpress story layouts. Returned items to the sources after publication with letters and contracts indicating payment amount.

Design and Production Freelancer, 10/97-present

Washington, DC

Designed and built these and other web sites using Dreamweaver/HTML and created all the graphics using Photoshop.

- Mage Publishers, www.mage.com
- Najmiehs Kitchen, www.najmiehskitchen.com
- Kobos Afrikan Clothiers, www.kobosclothiers.com
- Borchardt Photography, www.borchardtphotography.com
- Aloha Inaugural Ball, www.alohaball.com
- National Institute of Mental Health

Freelance photo and film researcher at the **National Archives**, **Smithsonian**, and the **Library of Congress**.

Designed photo montages for the CD *Mike Seeger: Southern Banjo Sounds* for **Smithsonian Folkways Recordings**.

Production Artist, 12/96-9/97

Microsoft, Reference Business Unit, Redmond, Washington

Color corrected and retouched photographs. Exported Freehand illustrations into Photoshop to re-size, retouch, add text and pointers, and apply palettes to images that accompany entries in the 1998 editions of *Bookshelf* and *Encarta*.

Image Processor, 7/96-11/96

Museum of History and Industry, Seattle, Washington

Researched material on archival black and white photographs and then scanned, cropped, adjusted levels, and reduced file sizes to specifications on them for a web site used in conjunction with the Seattle Public Schools.

Imaging Technician, 12/95-7/96

Corbis, Bellevue, Washington

Scanned 35mm transparencies and prints and managed information on an image tracking database for the company's archive and the development of CD-ROM products.

Film and Video Production

Art Production Assistant, 9/94-11/94

Motion Picture *Georgia*, Seattle, Washington

Maintained communications by phone and pager between the Art Department Coordinator's office, the set, the Production Designer, the Set Decorator and the crew. Solicited items to purchase for the set, and as donations in exchange for product placement and promotional consideration.

Researcher and Editor's Assistant, 11/92-6/94

KCTS TV, Seattle, Washington

Researched material for the nationally aired Public Television documentary *Death: The Trip of a Lifetime*. Managed the library of field tapes and coordinated their usage during on-line editing sessions for the nationally aired Public Television documentary *The Pacific Century*.

Related Experience

- Member of the Board of Directors, DC/South Chapter of The American Society of Picture Professionals (ASPP) (2005-07)
- Digital and Film Photography and B&W darkroom printing.
- Volunteer photographer, Smithsonian National Folklife Festival in Washington, DC (1998-2007)
- Web/graphics volunteer, Portuguese-American Leadership Council of the U.S. (PALCUS), Washington, DC (2003-2006)
- Public Relations Coordinator of Saturday Children's Programs, Wing Luke Asian Museum, Seattle, Washington (1996)
- Member of the Board of Directors of the nationally aired non-commercial radio program *Earth on the Air* (1993-1996)
- Docent for the Northwest Coast Exhibit, Burke Natural History Museum, Seattle, Washington (1995)

Technical Skills

Software (Macintosh and Windows Platforms) - Adobe Photoshop, Bridge, Camera Raw, Dreamweaver, Flash, Illustrator, InDesign, and Acrobat. Apple Final Cut Pro, Keynote, iMovie, and iDVD. QuarkXpress. Microsoft Excel, Powerpoint, Word. Gallery 2, Wordpress, Movable Type. HTML and CSS. Familiarity with Apple Aperture and Adobe Lightroom.

Hardware -Various Flatbed and Slide Scanners, Beta and 3/4" video editing.

Education

Washington State University, Pullman, Washington

BA Communications, Broadcast Production and Psychology, 1986

Bellevue Community College, Bellevue, Washington

Courses completed in Multimedia Authoring, 1996